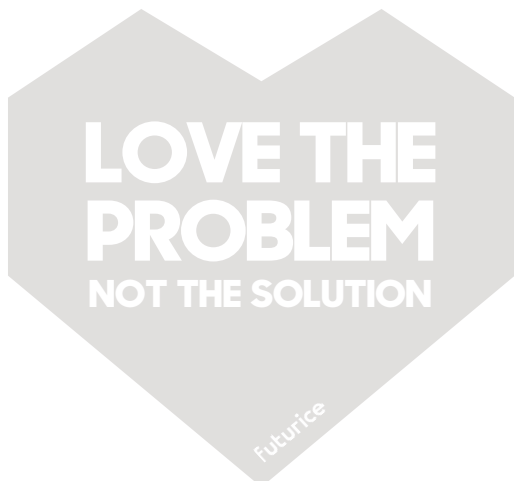


# CONCEPT AND VALUE PROPOSITION

**Concept name?**

**How does it work?**

**Value to the end-user?**



**What differentiates it from other solutions to the same problem?**

**Value to our business?**

**Written value proposition:**

**Headline:**

**Description**

**Main points:**

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